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CDM Electronics 130 American Blvd. Turnersville, NJ 08012 www.cdmelectronics.com/ 856/740-1200; Fax: 856/740-0500

sales@cdmelectronics.com

Contact: Brian Miller, <u>BrianMiller@CDMElectronics.com</u>

Robert Grzib Promoted to Marketing Manager For CDM Electronics

Turnersville, NJ, March 1, 2019... CDM Electronics has announced the promotion of Robert Grzib to Marketing Manager at the Turnersville, NJ, global headquarters. In this new position, Robert will draw on his market and product knowledge to define, develop and implement the strategy for corporate branding and advertising as well as customer outreach. Robert will also plan and organize marketing communications functions across all channels to promote CDM's premier product lines, value added capabilities and engineered cable assembly solutions. In addition, Robert will champion the company's lead generation efforts, working closely with the sales and business development teams. Robert joined CDM in 2012 as a Product Manager, and holds a BS in Marketing from Thomas Jefferson University with graduate studies certificates from the University of Pennsylvania Wharton School of Business and Wesleyan University. Robert is a resident of Gloucester City, NJ.

About CDM

For over 25 years, CDM Electronics has delivered interconnect product and cable assembly solutions to the world's leading aerospace, military, telecom, automotive, industrial, commercial, and alternative energy providers. Renowned for its unsurpassed levels of customer service and support, the company supplies Original Equipment Manufacturers (OEMs) with full lines of standard and specialty connectors including circular, Mil-Spec, DIN, power, PROFIBUS, rectangular, and RF devices. CDM employs documented and controlled systems in its value-added division, which specializes in mission critical cable assembly, including custom cable assembly, military cable assembly, power cable assembly, and box builds. The company's AS9100 Certified global headquarters is in Turnersville, NJ. Regional offices are located in Irvine, CA, Plano, TX and Williamstown, NJ.

CDM Electronics, Inc. • 130 American Boulevard • Turnersville, NJ 08012 (856) 740-1200 Phone • (856) 740-0500 Fax http://www.cdmelectronics.com