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**William Almon Promoted to Vice President of Sales  
and Marketing For CDM Electronics**

Turnersville, NJ, September 13, 2019... CDM Electronics has announced the promotion of William Almon to Vice President of Sales and Marketing effective October 1, 2019, overseeing all of CDM's sales, business development, advertising and marketing initiatives. Bill brings nearly 25 years of electronics distribution and sales management experience to his new role, including an extensive background with interconnect industry giant Eaton. Bill joined CDM's team in 2008 as an inside salesperson at the Turnersville, NJ, headquarters and quickly established the first Texas midwestern branch sales office that same year. Most recently Bill has been Midwest Regional Sales Manager based out of CDM's newly expanded Plano, TX facility, with a focus on defense and transportation engineered cable assembly solutions. Bill has also been instrumental in formulating and implementing sales initiatives contributing to a record bookings year for fiscal 2018. In his new role, Bill will support sales, develop strategic business plans, identify new opportunities and optimize customer relations. Bill will also oversee CDM's diverse multi-channel advertising, promotions and marketing initiatives. Bill is a resident of Van Alstyne, TX.

**About CDM**

For over 25 years, [CDM Electronics](http://www.cdmelectronics.com/) has delivered interconnect product and cable assembly solutions to the world's leading aerospace, military, telecom, automotive, industrial, commercial, and alternative energy providers. Renowned for its unsurpassed levels of customer service and support, the company supplies Original Equipment Manufacturers (OEMs) with full lines of standard and specialty connectors including circular, Mil-Spec, DIN, power, PROFIBUS, rectangular, and RF devices. CDM employs documented and controlled systems in its value-added division, which specializes in mission critical cable assembly, including custom cable assembly, military cable assembly, power cable assembly, and box builds. The company's AS9100D Certified headquarters is in Turnersville, NJ. CDM has a regional office located in Plano, TX.

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